

# 2016 ANNUAL REPORT

building a  
brighter  
future



The Foundation for  
**Global  
Sports**  
Development





Dear Friends:

The year 2016 is one I will always remember. Like most years which coincide with the Olympics and Paralympics, it was special in so many ways. I witnessed remarkable growth for our foundation, as we developed new programs, spearheaded innovative projects, and fostered meaningful partnerships.

Our film, “Munich ‘72 and Beyond” was well received all over the world, and it was my honor to attend screenings and participate in Q&As across the United States and Europe. Our entire team was elated when the film won Best Documentary at the LA Shorts Fest. As more people and groups see the film and hear the story, it becomes clear just how much this deeply moving and personal story needed to be shared.

Of course, attending the Rio 2016 Olympics and Paralympics was an absolute highlight of 2016. I had the incredible honor of participating in the medal ceremonies for the Paralympics. Being there to congratulate the athletes after the culmination of months - or years - of hard work is both humbling and inspiring.

I hope you enjoy reading our 2016 Annual Report and learning more about GSD. Thank you for all of your support.

A handwritten signature in black ink that reads 'Steven Ungerleider, Ph.D.' The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Dr. Steven Ungerleider  
Executive Board Member



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# OUR MISSION

Our mission is to be a leader in the global sports community by delivering and supporting initiatives that promote the physical, emotional, and developmental benefits of sport for youth around the world.

For over twenty years, The Foundation for Global Sports Development has been dedicated to sharing the benefits of sports with youth. We work closely with international sports federations, athletes, and youth mentorship programs to expand our reach and positive influence.

In each of our programs and partnerships we strive to embrace our core values.

## sportsmanship

Exhibiting and observing qualities highly regarded in sports - generosity, courtesy, pride, ethics, and fair play.

## teamwork

All activities promote trust, respect, authenticity, and dignity.

## education

A belief in the positive impact of life-long learning and mentorship.

## integrity

Coordinating efforts with organizations and athletes who share our dedication and commitment to promoting the positive benefits of sports.

## agility

A commitment to rapidly adapt and grow in order to achieve our mission.

# LEADERSHIP

## executive board

Steven Baum, CPA, LLM

David Ulich, J.D., LLM

Paul S. Malingagio, J.D.

Dr. Steven Ungerleider

## advisory board

Kathy Johnson Clarke

Donna Lopiano, Ph.D.  
(Emeritus)

Abba I. Terr, M.D.  
(Emeritus)

Sharron Davies

Crissy Perham

Bill Toomey  
(Emeritus)

Janet Evans

Sharon Robinson

Robert Voy, M.D.  
(Emeritus)

Michael Gottlieb

Angela Ruggiero

Gary Wadler, M.D.,  
FACSM  
(Emeritus)

Nancy Hogshead-Makar

Beckie Scott

Peter Westbrook  
(Emeritus)

Esther Lofgren



# CHAMPION AMBASSADORS

Cedric J. Harris

Angela Ruggiero

Julie Chu

Crissy Perham

Bart Conner

Nadia Comaneci

Curt Tomasevicz

Beckie Scott

Nancy Hogshead-Makar

Dick Fosbury

Cameron A. Myler

Randall Lane

Esther Lofgren

Candace Cable

Sharron Davies

Janet Evans

Carie Graves

Wendy Boglioli

## ambassador spotlight

In 2016 Candace Cable joined our team of Champion Ambassadors.

While she is lauded for her myriad athletic achievements, most people who meet Candace admire her commitment to the adaptive sport movement and advocacy for the rights of people with disabilities. She has led numerous workshops to help educators, airlines, and other organizations understand how to make their programs more accessible.

Recently, Candace was named Vice-Chair for the LA2024 committee, and she has been hard at work ensuring all future Olympic and Paralympic games will be accessible to everyone.

We first encountered Candace in 2014 when she was nominated for our Athletes in Excellence Award. As we learned more about her story and her dedication to adaptive sport, we knew she would fit in perfectly with our team and mission.

We were delighted when she accepted the role of GSD Champion Ambassador. Please join us in welcoming Candace to our team!



# CHARITABLE GIVING

## grant recipients

AGITOS Foundation  
Bonn, Germany

Alexander Valley Film Society  
Healdsburg, CA

Always Dream Foundation  
San Francisco, CA

America SCORES Chicago  
Chicago, IL

Angel City Sports  
Los Angeles, CA

Childhelp  
Phoenix, AZ

Brooklyn Youth Sports Club  
New York City, NY

California African American Museum  
Los Angeles, CA

CircEsteem  
Chicago, IL

Coalition to Abolish Slavery  
Los Angeles, CA

Culver City Education Foundation  
Culver City, CA

Figure Skating in Harlem  
New York City, NY

Girls in the Game  
Chicago, IL

Healthcare Foundation  
Santa Rosa, CA

Heart of Los Angeles  
Los Angeles, CA

Hearts and Horses  
Loveland, CO

Ice Hockey in Harlem  
New York City, NY

International Paralympic Committee  
Bonn, Germany

International Table Tennis Federation  
Lausanne, Switzerland

Junior Tennis Champions  
Washington, DC

Kids Play International  
Park City, UT

KLRU-TV  
Austin, TX

LACER Afterschool Programs  
Los Angeles, CA

Munich Memorial Project  
Munich, Germany

New Heights Youth  
New York City, NY

Operation Jump Start  
Long Beach, CA

Pepperdine University  
Malibu, CA

PowerPlay NYC  
New York City, NY

Project Coach  
Boston, MA

R.O.C.K. Ride on Center for Kids  
Austin, TX

Row LA  
Los Angeles, CA

Row New York  
New York City, NY

SCCOG's Ready, Set, Gold!  
Los Angeles, CA

Sports Academy Foundation  
Thousand Oaks, CA

SOCES Booster Club  
Sherman Oaks, CA

Students Run LA  
Los Angeles, CA

Taking the Reins  
Los Angeles, CA

The Friendship Foundation  
Redondo Beach, CA

The Urban Dove  
New York City, NY

The V Foundation  
Atlanta, GA

Team Prime Time  
Los Angeles, CA

United States Olympic Committee  
Colorado Springs, CO

Women's Sports Foundation  
East Meadow, NY

World Archery  
Lausanne, Switzerland

West Valley Food Pantry  
Woodland Hills, CA

World Curling Federation  
Perth, Scotland



# CHARITABLE GIVING

## olympic day

Each year on June 23rd, sports enthusiasts around the world celebrate the Olympic values and pillars. This day marks the birthdate of the founding of the modern Olympic Movement and the founding of the International Olympic Committee. In 2016 we were honored to support Olympic Day in Los Angeles, hosted by LA 2024 and the LA84 Foundation at the Los Angeles Memorial Coliseum.

Over 500 youth participated in the day-long event. Youth were able to experience archery, badminton, fencing, gymnastics, rowing, rugby, soccer, volleyball, and Paralympic sitting volleyball. The youth also flexed their creative skills in the craft tent where they could create personalized souvenirs and write letters of encouragement to Olympians and Paralympians competing in Rio 2016.



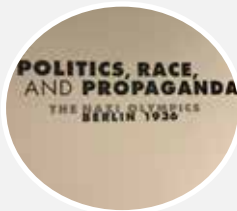
In 2016 we supported over 43 organizations,  
domestic and international, with over  
\$2.6 million in charitable grants.

*"Olympism... exalting and combining in a  
balanced whole the qualities of body, mind,  
and will."*

*- Pierre de Coubertin, founder of the  
modern Olympics*

## california african american museum

Through a partnership with the Southern California Committee for the Olympic Games, we were pleased to support the California African American Museum's exhibit titled, "Politics, Race, and Propaganda: The Nazi Olympics, Berlin 1936." This exhibit, produced by the United States Holocaust Memorial Museum, shares artifacts and stories from the 1936 Berlin Olympics, where Jesse Owens and other African American Olympians famously refuted the Nazi myth of "Aryan" supremacy.



# PLAYMAKERS

Our Playmakers Program offers youth a unique opportunity to learn and experience Olympic and Paralympic values. In 2016 we transformed the program to be a four-day experience at the United States Olympic Committee's Olympic Training Center in Colorado Springs.

By staying on campus at the training center, youth immerse themselves in an environment focused on goals, leadership, sportsmanship, excellence, and education. With interactive learning sessions, visits with our Champion Ambassadors, experiencing new sports, and group discussions, our Playmakers Program equips youth with the skills they need to become leaders in their communities.

## workshops

The Playmakers attended several hands-on workshops to learn about nutrition, sports science and medicine, and strength training.



*Photo Courtesy of Around the Rings*





## sport experiences

What would a trip to the Olympic Training Center be without trying a few new sports? The youth learned how to play wheelchair basketball and sitting volleyball. Then they put their new skills to the test in a tournament competition in each sport.

They also visited the Velodrome and watched the Men's Gymnastics team practice.

# PLAYMAKERS



## lessons in sport

A hallmark trait of our Playmakers Program is the opportunity for youth to get to know our Champion Ambassadors. We were joined by Candace Cable, Crissy Perham, and Esther Lofgren.

The Champion Ambassadors shared personal experiences and lessons in sport, such as goal-setting, determination & focus, and overcoming obstacles and setbacks.





# EXCEPTIONAL YOUTH SCHOLARSHIP

This was our second year to offer the Exceptional Youth Scholarship, and we were once again moved and inspired by the stories of the many applicants.

The Exceptional Youth Scholarship is awarded to 10 high school seniors who have demonstrated a high level of commitment to both their communities and academics.

Each scholarship recipient is awarded \$5,000 to offset the costs of tuition at an accredited four-year university or college of their choice.

To learn more about the scholarship, please visit our website:

[www.GlobalSportsDevelopment.org](http://www.GlobalSportsDevelopment.org)

## Cynthia Aragon

Belmont Senior High School  
Los Angeles, CA

## Jennifer Banuelos

Martin Luther King, Jr. Early College  
Denver, CO

## Adrian Bugarin

Greeley Central High School  
Greeley, CO

## Jaqueline Cisneros

Manual Arts High School  
Los Angeles, CA

## Kristal Javieno

Crockett High School  
Austin, TX

## Ivan Marroquin

Fairfax Senior High School  
Los Angeles, CA

## Jacqueline Quirino

Thomas Jefferson High School  
Los Angeles, CA

## Luke Rodriguez

Academy of Academic Excellence  
Apple Valley, CA

## Marlyn Sanchez

UCLA Community School  
Los Angeles, CA

## Paula Torres

University High School  
Los Angeles, CA

# HUMANITARIAN AWARD



Anita L. DeFrantz was selected in 2016 to receive our Humanitarian Award. Our most prestigious level of recognition, this award was created in 2010 to recognize individuals who have displayed remarkable levels of commitment to the betterment of sport.

Anita has dedicated most of her life to advocating for the rights of athletes and opening doors for youth to participate in sport. In 1980 she famously spearheaded a lawsuit against the United States Olympic Committee for disallowing Team USA for the boycott of the 1980 Summer Olympics in Moscow.

Her colleagues quickly recognized her determination and love of sport. Since that time she has been appointed to numerous committees and boards with the International Olympic Committee, the United States Olympic Committee, and many other associations.

As the Director of the LA84 Foundation for nearly 30 years, Anita worked tirelessly in the Southern California region to increase access to sport for children, especially those from underserved communities. During this time thousands of youth experienced the joy of sport and all it has to offer.



# SIDEWINDER FILMS

This year we made a bold decision to expand our outreach efforts by creating Sidewinder Films, a media division for GSD. Sport is more than simply a type of competition. We believe sport holds the key to unlocking the triumph of human spirit, mutual understanding, and cooperation and respect among all people.

Sidewinder Films seeks to bring these positive messages of sport to people through films which touch lives, tell remarkable stories, and create a lasting impact.

A key aspect of GSD's mission is their focus on education, particularly in regards to public health. We understand educating youth and adults about current issues in health and wellness is vital in improving the overall well-being of the world. Sidewinder Films offers a creative avenue to provide educational programs through film. In addition to sports-related themes, our film topics include end-of-life care, doping and its effects on the body and society, and maintaining emotional well-being throughout life transitions. To learn more, visit [www.SidewinderFilms.org](http://www.SidewinderFilms.org).

## projects

Sidewinder Films is the production company behind the successful short documentary, "Munich '72 and Beyond."

This award-winning film has garnered attention from numerous film festivals and has screened worldwide.

We invite you to read more about this emotionally striking and highly relevant film project on page 15 of this report.

## oscar nod

In 2015 we had the opportunity to financially support the making of "Extremis."

"Extremis" is a powerful documentary exploring end-of-life decision making, and we are proud to have supported this film. The film is directed by Emmy and Academy Award winning Dan Krauss.

In November 2016, it was announced that "Extremis" had been shortlisted for the 2017 Academy Awards in the short documentary category.



Photo courtesy of The New York Public Library





# filmmakers

dr. steven ungerleider

PRODUCER



Dr. Steven Ungerleider is an accomplished author, sports psychologist, and advocate for sport. He has written several books on Olympic topics, including the best-selling *Faust's Gold: Inside the East German Doping Machine*, which examined the 30 year doping activities of the late East German regime.

Dr. Ungerleider serves as Vice-President for the Executive Board of The Foundation for Global Sports Development. He was appointed to the International Society for Olympic Historians (ISOH), has served on the education and ethics committee of the World Anti-Doping Agency and was recently appointed to the national advisory panel of the American Psychological Association. In 2009, Ungerleider was a co-founder of the Texas Program in Sports and Media (TPSM) at the University of Texas, Austin.

david ulich

PRODUCER



David C. Ulich is the President of The Foundation for Global Sports Development and serves on its Board of Directors. The foundation works closely with the International Olympic Committee and a variety of Sports Federations on global programming and outreach efforts, including domestic and international grant making. The foundation also encourages the formation and growth of impactful collaborations, partnerships, youth mentorship and awards programming that benefit underserved youth.

David is a partner of the law firm of Sheppard, Mullin, Richter & Hampton LLP. He also serves on the United States Olympic and Paralympic Foundation's Council of Trustees and the Southern California Committee for the Olympic Games' Board of Directors. He was recently appointed to the board of the LA2024 organizing committee.

michael cascio

EXECUTIVE PRODUCER



With four Emmys, two Oscar nominations and a "Producer of the Year" award, Cascio has a noteworthy career in documentary TV programming. As National Geographic Channel's EVP, Programming, he was the driving force behind many important and successful programs, including the record-breaking *Inside 9/11*, the award-winning *Restrepo*, and the recent mini-series, *The '90s: The Last Great Decade?* As EVP/GM at Animal Planet, Cascio delivered record ratings and hit shows.

He's most recognized for his work at A&E, supervising the award-winning *Biography* series, as well as *Investigative Reports*, *City Confidential* and documentaries such as *Titanic: Death of a Dream*. He was VP at NBC News, creating a documentary strategy for MSNBC. Among his accolades, Cascio was cited in *Entertainment Weekly's* "It List," as one of the most creative people in the media. Cascio now advises selected media and production partners through his company, M&C Media LLC.

# MUNICH '72 AND BEYOND



With over 30 screenings in 7 different countries this was an enormous year for us to share our film, “Munich ‘72 and Beyond.” This film, presents new insight into the first act of modern terror on a global stage, when Palestinian extremists killed 11 Israeli athletes, disrupting the Summer Olympics and shocking the world. With chilling detail, this meticulously researched documentary unravels why and how the attack happened, its aftermath, and its importance to us today. It also captures a poignant struggle for public remembrance since the event.

## la shorts fest

“Munich ‘72 and Beyond” was named Best Documentary at LA Shorts Fest.

This award places the film in the running for an Academy Award® nomination.



Photo courtesy of The New York Public Library

## screenings

Sarasota Film Festival  
Sarasota, FL  
It's All True Film Festival  
Sao Paulo, Rio de Janeiro, Brazil  
Western Psychology Association  
Long Beach, CA  
The Vilna Shul Center for Jewish Culture  
Boston, MA  
Illinois Holocaust Museum  
Skokie, IL  
Museum of Tolerance  
Los Angeles, CA  
Jewish Family & Children Services  
San Francisco, CA  
Prescott Film Festival  
Prescott, AZ  
Hawaii Shorts Fest  
Oahu, HI  
LA Shorts Fest  
Los Angeles, CA  
Festival de Cinema Jueu  
Barcelona, Spain  
JW3  
London, UK  
University College of London  
London, UK  
The Israel Museum  
Jerusalem, Israel

Kinloss Synagogue  
London, UK  
Denver JAAMM Festival  
Denver, CO  
Jewish Museum Munich  
Munich, Germany  
Ojai Film Festival  
Ojai, CA  
Cinémathèque Leipzig  
Leipzig, Germany  
Jewish Museum Prague  
Prague, Czech Republic  
Stroum Jewish Community Center  
Seattle, WA  
Toronto Film Festival  
Toronto, Canada  
St. Louis Film Festival  
St. Louis, MO  
New York Public Library  
New York City, NY  
Museum of Jewish Heritage  
New York City, NY  
ADL National Convention  
New York City, NY  
Friends of the Israel Defense Forces  
Miami, FL



Photo Courtesy of Ruth Andal Photography and the Museum of Tolerance





Photo Courtesy of New York Public Library



Dear Friends:

As 2016 comes to a close, I reflect on the year and how The Foundation for Global Sports Development has grown so much in just twelve months. Our partnerships and global community were instrumental in our accomplishments, and we are grateful for all of you and the support you offer.

To start, the year was our most charitable yet, with a record funding amount of over \$2.6 million. With these funds we witnessed incredible programs flourish, like Angel City Sports, which is an LA-based organization that celebrates adaptive sport. I continue to be inspired by the remarkable feats these organizations accomplish.

We also fostered our own growth by initiating Sidewinder Films, the new media division of GSD. Through this company we can share the impactful stories found in sport and life, which affect us all. We have several exciting projects in the works, and I look forward to sharing them with you in 2017 and 2018.

Finally, we had the opportunity to recognize Anita L. DeFrantz and her decades of contributions to sport with our Humanitarian Award. She has been a key leader in connecting underserved youth with sport opportunities. I encourage you to visit our site to learn more about why we selected Anita for this award. I assure you, her story will impress you.

Thank you for taking time to read our annual report and learn more about GSD. I hope you will join us in 2017, as much more important and exciting work is to be done in the world of sport.

David Ulich  
Executive Board Member

## STAFF

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Melanie Raffle - Vice-President of Operations

Brooke Lusk - Director of Communications

Kelly Hansen - Program Assistant

## CONTACT

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