



SIDEWINDER
FILMS



THE FOUNDATION FOR
GLOBAL SPORTS
DEVELOPMENT

2010
ANNUAL
REPORT





W E L C O M E

"OUR WORK REMAINS AS IMPORTANT AS EVER. WE ARE STEADFAST IN OUR MISSION TO PROMOTE THE BENEFITS OF ABUSE-FREE SPORT FOR YOUTH ALL AROUND THE WORLD."

It is time for sport to change.

As a sport psychologist with over four decades of experience working with elite athletes, I know the positive impact supportive coaching and quality leadership can have on an athlete's wellbeing and performance. Sadly, I have also witnessed the devastating toll of emotional, physical, and sexual abuse.

For many years, The Foundation for Global Sports Development has endeavored to transform sport with our grant-giving program, awards highlighting remarkable leaders in sport, and educational programs.

The premiere of our documentary, *At the Heart of Gold: Inside the USA Gymnastics Scandal*, marks a shift in how we create change. This film explores the inner workings of a broken system which allowed a predator to abuse hundreds of young athletes, all while under the watch of USA Gymnastics and Michigan State University.

The film is a powerful education tool and a tribute to the Sister Survivors whose stories we had the honor of telling. Each person who watches the film and commits to protecting youth is honoring the Sister Survivors and furthering their cause.

To empower adults who answer our call to action, in 2019 we launched Courage First, an abuse prevention initiative. This awareness-building program offers resources, information, and support for those who have experienced abuse, are supporting someone who has been abused, or want to be part of positive change and protect athletes.

Our work remains as important as ever. We are steadfast in our mission to promote the benefits of abuse-free sport for youth all around the world. Thank you for joining us in making that a reality.



DR. STEVEN UNGERLEIDER
VICE PRESIDENT

Steven Ungerleider, Ph.D.



Photo courtesy of Aspen Ideas Festival



Photo courtesy of Getty Images

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PETER WESTBROOK

A vertical graphic with a teal background and white stylized text reading "HAPPINESS". The letters are bold and blocky, with a modern, sans-serif feel. The 'H' and 'P' have a unique, slightly irregular shape. The 'S' is a simple, clean curve. The overall design is minimalist and modern.

-

CHAMPION AMBASSADORS



Our Champion Ambassadors are Olympic and Paralympic athletes who know the power of mentorship. They serve a critical role in our educational programs and outreach.

WENDY BOGLIOLI

CANDACE CABLE

JULIE CHU

SHARRON DAVIES

CARIE GRAVES

KATHY JOHNSON-CLARKE

ESTHER LOFGREN

CAMERON A. MYLER

CRISSY PERHAM

ERIK SCHLOPY

BECKIE SCOTT

CURT TOMASEVICZ



MISSION & VALUES

The Foundation for Global Sports Development delivers and supports initiatives that promote fair play, education, and the benefits of abuse-free sport for youth. Sidewinder Films, a division of the Foundation for Global Sports Development, promotes this mission to a broader audience through groundbreaking films and documentaries.

— TEAMWORK

The importance of coordinating efforts with organizations and athletes who share our dedication and commitment to promoting the positive benefits of sports.

— SPORTSMANSHIP

The importance of exhibiting and observing qualities that are highly regarded in sports – generosity, courtesy, pride, ethics, and fair play.

— INTEGRITY

All activities promote trust, respect, authenticity, and dignity.

— AGILITY

The commitment to rapidly adapt and grow in order to achieve our mission.

— EDUCATION

A belief in the positive impact of life-long learning and mentorship.

CHARITABLE GIVING

\$1,981,079

TOTAL GIVING



ALPHA PHI FOUNDATION FOR
WOMEN'S HEART HEALTH
Evanston, IL

ANGEL CITY SPORTS
Los Angeles, CA

AMERICA SCORES CHICAGO
Chicago, IL

BEYOND SPORT FOUNDATION*
London, UK

BROOKLYN YOUTH SPORTS CLUB
Brooklyn, NY

CHALLENGED ATHLETES FOUNDATION
San Diego, CA

CHILDHELP USA
Phoenix, AZ

CHILDREN'S MUSEUM SONOMA CO.
Santa Rosa, CA

FIGURE SKATING IN HARLEM
New York City, NY

CIRCESTEEM
Chicago, IL

CLIMATE EMERGENCY FUND*
Beverly Hills, CA

COMMUNITY FOUNDATION SONOMA CO.
Santa Rosa, CA

CORAZON HEALDSBURG
Healdsburg, CA

ELTON JOHN AIDS FOUNDATION
London, UK

FIGURE SKATING IN HARLEM
New York City, NY

THE FRIENDSHIP FOUNDATION
Redondo Beach, CA

GIRLS IN THE GAME
Chicago, IL

HEART OF LOS ANGELES
Los Angeles, CA

HEARTS & HORSES
Loveland, CO

HEALTHCARE FOUNDATION*
Santa Rosa, CA

ICE HOCKEY IN HARLEM
New York City, NY

INTERNATIONAL TABLE TENNIS FEDERATION*
Lausanne, Switzerland

INTERNATIONAL TENNIS FEDERATION*
London, UK

JUNIOR TENNIS CHAMPIONS CENTER
Washington, DC

KCRW FOUNDATION
Santa Monica, CA

KIDS PLAY INTERNATIONAL
Chicago, IL

LACER AFTERSCHOOL PROGRAM
Brooklyn, NY

LIVE OAK PRESCHOOL
Healdsburg, CA

LOS ANGELES SPORTS COUNCIL
Los Angeles, CA

NA KAMA KAI
Waianae, HI

NEW HEIGHTS YOUTH
San Diego, CA

NEW NORTH CITIZENS COUNCIL
Phoenix, AZ

OPERATION JUMPSTART
Long Beach, CA

OUTRIGGER DUKE KAHANAMOKU
FOUNDATION
Honolulu, HI

POSITIVE COACHING ALLIANCE - LA
Los Angeles, CA

POWER PLAY NYC
New York City, NY

READY, SET, GOLD!*

Los Angeles, CA

ROCKING THE BOAT
Bronx, NY

ROW LA
Los Angeles, CA

ROW NEW YORK
New York City, NY

SONOMA COUNTRY DAY SCHOOL
Santa Rosa, CA

SONOMA CO. VINTNERS FOUNDATION
Santa Rosa, CA

STUDENTS RUN LA
Los Angeles, CA

TEAM PRIME TIME
Los Angeles, CA

URBAN DOVE
New York City, NY

US INTERNATIONAL COUNCIL
ON DISABILITIES
Stafford, VA

WAYNE COUNTY SAFE
Detroit, MI

WORLD ARCHERY*
Lausanne, Switzerland

WORLD CURLING FEDERATION*
Perth, Scotland

GLOBAL IMPACT STORIES

IMPACT



01

Loveland, CO - Hearts & Horses

Hearts & Horses offers equine therapy and has two programs GSD supports: Changing Leads Program and a Veterans Program. Changing Leads is designed to help at-risk youth find friendship, develop trust, and form a deep connection through partnering with a horse.

02

Trinidad & Tobago

2019 Athletes in Excellence Award recipient, Christopher Ricardo Dennis is from Trinidad and Tobago. Christopher founded "Waves for Hope," a non-profit organization that uses surf therapy with at-risk youth in rural Trinidad.

03

Dublin, Ireland - World Curling Federation

The World Curling Federation stopped in Dublin, Ireland on its Olympic Celebration Tour. Since Ireland has no curling facilities, the tour organizers hoped to build local interest in the sport by letting people try it -- many for the first time.

04

Za'atari Refugee Camp, Jordan

The International Table Tennis Federation has brought table tennis to the Syrian refugees at the Za'atari refugee camp in Jordan. Since GSD started funding this project in 2017, the program has flourished. Numerous refugees are now trained as coaches to support the youth activities.

In August of 2019, 30 boys participated in a Ping Pong Cup.

05

06

Rwanda and Cambodia - Kids Play International

Kids Play International (KPI) was founded in 2008 by Tracey Evans Landy, an Olympic skier and recipient of our 2015 Athletes in Excellence Award.

KPI aims to promote gender equity and the Olympic values by introducing less familiar sports to children in post-genocide countries. Grounded in the Olympic value of fair play, KPI leverages the positive attributes of sport to empower youth to challenge and shift gender, social and cultural norms that reinforce inequality.

ATHLETES IN EXCELL



YUNNIOR ALMARAZ
UNITED STATES
SOCCER COACH

As a coach for the Futbol Academy of SoCal (FASC), Yunnior dedicates himself to his community and its young people by serving as a coach and mentor to underserved youth from the Los Angeles area. FASC provides high-level soccer training and competitions at no cost, with a focus on player development, good citizenship, and academic success. Nominated by LA84 Foundation.



BATOUL ARNAOUT
JORDAN
RUNNER, CYCLIST, SQUASH
PLAYER, AND TAE KWON DO
BLACK BELT

A gifted female athlete in a country where sports are traditionally a male pursuit, Arnaout has excelled in multiple disciplines and represented Jordan in the Pan Arab games as a member of its National Squash Team, earning a silver medal. She founded BOOST in 2014 to create better opportunities for sports in Jordan and has helped over 1,000 athletes to date. Nominated by Mo'ath Alkhawaldeh.



CHRIS BARLOW
UNITED STATES
KAYAKING OLYMPIAN

A San Diego Fire Captain, Barlow founded the San Diego Canoe Kayak Team (SDCKT) in 1997 and has coached over 1,000 paddlers over the past 21 years. Everyone is welcome regardless of ability and economic status. SDCKT teams have won National Championships at the U14, U16 and U18 levels. Nominated by Jennifer Hein, Board President San Diego Canoe Kayak Team.



CHRISTOPHER RICARDO
DENNIS
TRINIDAD AND TOBAGO
SURFER

Eight-time Trinidadian National Champion, Dennis has coached and mentored surfing youth in Trinidad and Tobago to effect change in their lives. He founded Waves for Hope, a surf therapy program for at-risk youth. Chris was instrumental in ensuring T&T was represented at ISA's world surfing championship, and in arranging equipment donations for its underserved youth. Nominated by Manuela Giger.



DUANE DESOTO
UNITED STATES
SURFER

World Long Board Champion from Oahu, Duane founded Nā Kama Kai, a program where children of all ethnic and economic backgrounds learn about ocean sports, responsibility for the environment, and leadership from culturally aware mentors, while receiving free tutoring and healthy food. Nominated by Sidewinder Films.



ATHLETES IN EXCE

ENCE



STUART KROHN
UNITED STATES
RUGBY

After a 13-year global pro career, Krohn coached Dartmouth's rugby team and eventually founded Inner City Educational Foundation (ICEF) Rugby in 2003, serving thousands of students in South Los Angeles annually. In addition to after school and PE programs, ICEF Rugby has 200 students – both male and female – playing competitive rugby. High school team players participate in international trips where they compete and live with host families. Academic and life skills are emphasized, keeping an eye on college recruitment. Nominated by Shawn Lipman.



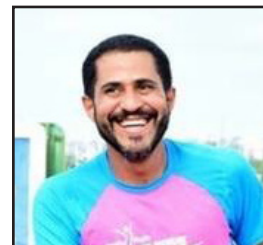
LUCY MEYER
UNITED STATES
SPECIAL OLYMPIAN SWIMMER

National spokesperson for the Special Olympics and UNICEF USA partnership, Lucy works to highlight the power of sports to advance the rights of children with disabilities. She has traveled the world in her capacity as spokesperson, lobbied legislators on Capitol Hill, and presented at the UN. Lucy has spoken to over 12,000 students in over 50 schools around the country and has appeared online, in print and on TV promoting her message of changing lives through inclusion. Nominated by LA84 Foundation



ADRIANNA NEWKIRK
UNITED STATES
POWERLIFTER

A competitive powerlifter, certified coach, and personal trainer, Dre teaches nutrition and leads strength training sessions in Boston through Shooting Touch, an organization that uses sport to educate and empower at-risk youth, women and communities. In 2019 Dre joined a powerlifting outreach trip to Harare, Zimbabwe with Lift4Life, which empowers marginalized communities through strength training and the sport of powerlifting. Nominated by Erica Pernell.



GEISON ADRIANO
RODRIGUES SANTOS
BRAZIL
RUNNING PARALYMPIAN

Geison volunteers with Rotary International and his own Champion Athletics program to include children and adolescents with disabilities and cancer in bicycle races powered by volunteer riders. A Brazilian UNICEF ambassador, Rodrigues Santos, also serves as a motivational speaker in underprivileged areas, promoting a drug-free lifestyle. Nominated by Kelsey Dick and Danielle Karla Silva.

LENCE

HIGHLIGHTING THE REMARKABLE SERVICE AND MENTORSHIP FROM ATHLETES AROUND THE WORLD. EACH ATHLETE RECEIVES A \$10,000 AWARD TO HELP FURTHER THEIR PASSION.

EXCEPTIONAL YOUTH SCHOLARSHIP



ALONDRA CHAVEZ
VALENCIA

Hometown:
Healdsburg, CA

School:
Wellesley College



DAVID AJOKU

Hometown:
Los Angeles, CA

School:
Bucknell University



CLAIRE FLYNN

Hometown:
Burbank, CA

School:
**University of California at
Los Angeles**



RICARDO CRESCENCIO

Hometown:
Antioch, TN

School:
**University of Tennessee at
Knoxville**

EXCEPTIONAL YOUTH



ANNIE GHANDOUR

Hometown:
Lubbock, TX

School:
Texas Tech University



RYAN SCIVALLY

Hometown:
Clearwater, FL

School:
University of Florida



NICHOLAS
PASSANESE

Hometown:
Lewiston, NY

School:
Rochester Institute of Technology



MAX
TORTORELLI

Hometown:
Corpus Christi, TX

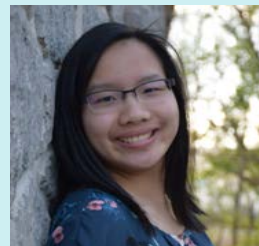
School:
University of Texas at Austin



DARIUS WHITE

Hometown:
Chattanooga, TN

School:
**Middle Tennessee
State University**



KACEY YIP

Hometown:
Allison Park, PA

School:
**Washington University in
St. Louis**

H SCHOLARSHIP

OUR EXCEPTIONAL YOUTH SCHOLARSHIP RECOGNIZES
OUTSTANDING HIGH SCHOOL SENIORS IN THE UNITED STATES AND
PROVIDES EACH RECIPIENT WITH A \$5,000 SCHOLARSHIP.



Photos courtesy of Getty Images for The Foundation for Global Sports Development

2019 TRIBECA FILM FESTIVAL

At the Heart of Gold: Inside the USA Gymnastics Scandal premiered at the Tribeca Film Festival in April. Many of the Sister Survivors we worked with over the previous year, including those featured in the film, joined us in New York City for the event.

This screening was the first time the survivors watched the film. Viewing it together, and leaning on one another for support during the film's difficult scenes, was a powerful moment of solidarity and unity.



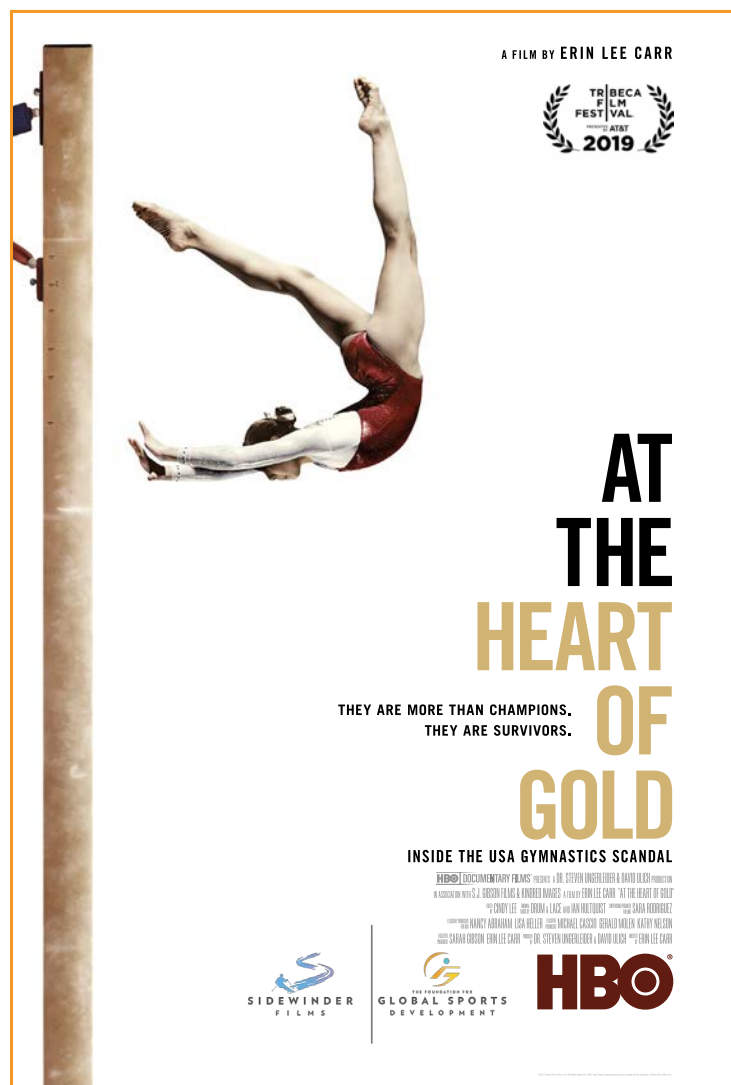
BUILDING AWARENESS. FURTHERING A MOVEMENT.

When we set out to make the film *At the Heart of Gold: Inside the USA Gymnastics Scandal*, one of our primary goals was to educate audiences and help them further prevent abuse.

We believe that awareness and understanding, along with mindful conversations, can transform the way we approach protecting youth from abuse.

To reach as many groups as possible, we launched a nationwide screening tour of the film. In 2019 we participated in 24 impact screenings.

Learn more about the screening tour at CourageFirst.org.



IMPACT SCREENINGS

PARTNERING WITH SISTER SURVIVORS

A critical element of the *At the Heart of Gold* screening tour was the incredible support of the Sister Survivors. Survivors attended screenings and spoke to audiences across the country. Without their support and participation, this screening tour would not have been possible.

PANEL DISCUSSIONS

Many screenings concluded with a panel discussion led by a moderator. The film producers, Sister Survivors, and subject matter experts often participated in the panel discussions. Audience members were invited to submit their own questions as well.

UNIVERSITY SCREENING TOUR

We are particularly focused on reaching out to universities to host screenings of the film, whether in individual classrooms or open to the entire campus. If you are interested in hosting a screening at your college, please visit www.couragefirst.org/host-a-screening. We can also help facilitate virtual screenings.



Photo courtesy of the USC Annenberg School for Communications and Journalism

COURAGE FIRST

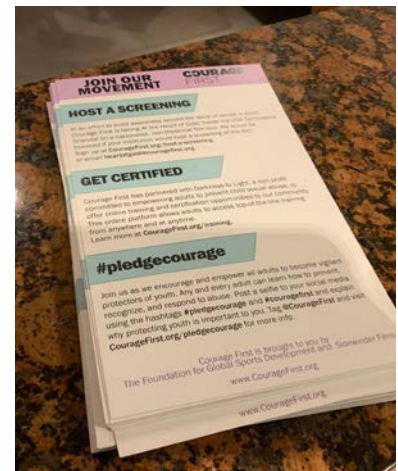
Our newest education initiative, Courage First, launched in the summer of 2019. Inspired by the bravery of the Sister Survivors who spoke out against the man who abused them and the system that protected him, we created Courage First. This initiative is designed to educate adults and teens around issues of abuse and empower them to speak out when they see something wrong.

AWARENESS CAMPAIGN

IMPACT SCREENING TOUR

ONLINE TRAINING

PODCAST



CREATING CHANGE
THROUGH
EDUCATION,
EMPOWERMENT,
AND ADVOCACY.





THANK YOU

“AS OUR FOUNDATION CONTINUES TO OFFER AND PROMOTE PROGRAMS THAT UPHOLD THE POSITIVE VALUES OF SPORT, WE DEMAND BETTER PROTECTION OF ATHLETES.”

After we released *Munich '72 and Beyond* in 2016, we saw firsthand the power of film to raise awareness around difficult, complex issues. Even so, nothing could have prepared me for 2019.

We had 24 screenings of *At the Heart of Gold: Inside the USA Gymnastics Scandal*, many of which were accompanied by a post-screening Q&A and panel discussion. Sitting on these panels and hearing the questions from audience members helped me realize just how important this film was.

Each screening was an opportunity to spotlight the widespread problem of abuse in sport – particularly the need for institutional reform to better protect athletes.

It has been an honor to travel across the country and present our film alongside the Sister Survivors, who have emerged as leaders in this movement. I remain impressed by their fortitude and resolve to improve how society protects athletes - and all youth - from abuse.

As part of our commitment to honor the survivors and safeguard future generations of young athletes, we launched Courage First, an abuse prevention initiative. While the program is still in its infancy, I look forward to watching it grow and witnessing its impact.

We have always known sport can be an incredible force for good in a young person's life. However, if an athlete is not protected from abuse, the gym or field can become a place of fear and pain. As our foundation continues to offer and promote programs that uphold the positive values of sport, we demand better protection of athletes.

Thank you for reading about our successes in 2019. We have more films in the works which will reinforce the message of sport as a catalyst for change. I hope you will work alongside us in 2020 to support making sport inclusive, and safe, for all.



DAVID ULICH
PRESIDENT

A handwritten signature in black ink, appearing to be 'David Ulich'.



STAFF

MELANIE RAFFLE ARMENTI
CHIEF OPERATING OFFICER

BROOKE BUMGARDNER
VICE PRESIDENT OF COMMUNICATIONS

ISABEL CATHCART
DIRECTOR OF OPERATIONS

MEGAN HALICEK
DIRECTOR OF PROGRAMS

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