



ANNUAL REPORT



To call the year 2020 “challenging” would be an understatement. As we bid farewell to a year marked by a global health crisis with economic and political uncertainties, I am grateful to our community of athletes, youth sports organizations, and partners who have shown remarkable resilience.

The Foundation for Global Sports Development was committed to meeting the needs of our immediate community, starting with our staff. We equipped everyone to work from home, supporting staff as they prioritized their health and families. I am proud of how quickly our agile team of 5 rallied to face the unfolding changes and circumstances.

Since before the release of our award-winning documentary *At the Heart of Gold: Inside the USA Gymnastics Scandal*, I have been resolute in working to protect athletes from abuse in sport. By pivoting to virtual events, we were able to continue this pursuit in 2020. I was honored to speak alongside experts and survivors in live panel discussions, paired with screenings of the film, reaching over 500 people and inspiring a new generation of athletes and sports fans to demand change. When the Empowering Olympic, Paralympic, and Amateur Athletes Act of 2020 was signed into law this past October, I felt genuine hope for the future of sport.

Another tremendous highlight was the debut of *Positive All the Way*, our newest documentary focused on the Paralympic movement and Sir Philip Craven. Not only do I deeply respect Sir Philip and consider him a friend, but the Paralympic movement also aligns with our core values – bringing the joys and triumphs of sport to everyone. The film’s broadcast premiere was on PBS last summer, and in December *Positive All the Way* won Best Documentary at the Together! 2020 Disability Film Festival in the United Kingdom. We hope more people will enjoy this short documentary and learn how sport can be a catalyst for driving social inclusion.

As we continue to adapt to the changing tides of COVID, and – hopefully – begin to move back to seeing one another in person, I am inspired by the power of human connection. I hope this annual report offers you insight into how we, as a foundation and film production company, are fostering that connection.

Dr. Steven Ungerleider
Vice President

A handwritten signature in black ink that reads "Steven Ungerleider, Ph.D." The signature is written in a cursive, flowing style.





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EXECUTIVE BOARD

David C. Ulich

Dr. Steven Ungerleider

Steve Baum

Paul Malingagio

STAFF

Melanie Armenti
Chief Operating Officer

Brooke Bumgardner
Vice President of Communications

Isabel Cathcart
Director of Operations

Megan Halicek
Director of Programs

Kelly Hansen
Program Assistant



ADVISORY BOARD

Siu C. Chan, Ph.D.

Kathy Johnson Clarke

Michael Gottlieb

Donna Lopiano, Ph.D.

Professor Arne Ljungqvist, M.D.

Crissy Perham

Sharon Robinson

Abba I. Terr, M.D.

Bill Toomey

Robert Voy, M.D.

Peter Westbrook



MISSION

The Foundation for Global Sports Development delivers and supports initiatives that promote fair play, education, and the benefits of abuse-free sport for youth. Our media division, Sidewinder Films, promotes this mission to a broader audience through groundbreaking films that celebrate the sport of life.



VALUES

TEAMWORK

The importance of coordinating efforts with organizations and athletes who share our dedication and commitment to promoting the positive benefits of sports.

SPORTSMANSHIP

The importance of exhibiting and observing qualities that are highly regarded in sports - generosity, courtesy, pride, ethics, and fair play.

INTEGRITY

All activities promote trust, respect, authenticity, and dignity.

AGILITY

The commitment to rapidly adapt and grow in order to achieve our mission.

EDUCATION

A belief in the positive impact of life-long learning and mentorship.

CHARITABLE GIVING

○ **\$2,200,850**
GRANTS

○ **\$150,000**
AWARDS & SCHOLARSHIPS

○ **\$97,200**
CHARITABLE GIVING

ORGANIZATION	LOCATION
Agitos Foundation	Bonn, Germany
America SCORES Chicago	Chicago, IL
Angel City Alliance	Los Angeles, CA
Avalon Healing Center	Detroit, MI
Brooklyn Youth Sports Club	Brooklyn, NY
Career Technical Education Foundation	Santa Rosa, CA
Challenged Athletes Foundation	San Diego, California
Child USA	Philadelphia, PA
Childhelp	Phoenix, Arizona
Children's Museum Sonoma	Santa Rosa, California
CircEsteem, Inc.	Chicago, IL
Classroom Champions	Calgary, Canada
Community Foundation Sonoma County	Santa Rosa, CA
Culver City Education Foundation	Culver City, CA
Doctors Without Borders	New York City, NY
Elsie Allen High School Foundation	Santa Rosa, CA
End Well Foundation	San Francisco, CA
Figure Skating in Harlem, Inc.	Harlem, NY
Food Bank for Larimer County	Fort Collins, CO
Food for Lane County	Eugene, OR

ORGANIZATION	LOCATION
Girls in the Game	Chicago, IL
Healthcare Foundation	Healdsburg, CA
Heart of Los Angeles (HOLA)	Los Angeles, CA
Hearts and Horses	Loveland, CO
Ice Hockey in Harlem	Harlem, NY
International Fair Play Committee	Hungary, Budapest
International Surfing Association	La Jolla, CA
International Tennis Federation	London, UK
ITTF Foundation	Lausanne, Switzerland
Junior League of Fort Collins	Fort Collins, CO
Junior Tennis Champions Center	College Park, MD
Kids Play International	Park City, UT
LACER Afterschool Programs	Los Angeles, CA
LA Sports Council	Los Angeles, CA
Luther Burbank Center for the Arts	Santa Rosa, CA
Microbiome Research Foundation	
New Heights Youth, Inc.	New York, NY
New North Citizens' Council	Springfield, MA
Operation Jump Start	Long Beach, CA
Pepperdine Caruso School of Law	Malibu, CA
PowerPlay NYC	New York, NY

ORGANIZATION	LOCATION
Ready, Set, Gold!	Los Angeles, CA
Row LA	Los Angeles, CA
Row New York	New York City, NY
Corazón Healdsburg	Santa Rosa, CA
Southern California Committee for the Olympic Games (SCCOG)	Los Angeles, CA
Students Run LA	Los Angeles, CA
Taking the Reins	Los Angeles, CA
Team Prime Time	Los Angeles, CA
The Jackie Robinson Foundation	New York, NY
The Little Chapel	Paradise Valley, CA
The Malibu Dolphin Charitable Foundation	Malibu, CA
The UCLA Foundation	Los Angeles, CA
TransCen, Inc.	Rockville, MD
Trident Swim Foundation	New York City, NY
Urban Dove	Brooklyn, NY
US Fund for UNICEF	New York City, NY
USF Institute for Nonviolence and Social Justice	San Francisco, CA
US International Council on Disabilities	Stafford, VA
Viewpoint School	Calabasas, CA

GRANTS & PARTNERSHIPS IMPACT



Courtesy of Ready, Set, Gold!

Ready Set Gold!

Ready, Set, Gold! (RSG!) is a community health, fitness, and social and emotional learning (SEL) program that promotes healthy and active lifestyles to children in Southern California schools. Traditionally RSG has achieved this objective by placing Olympians and Paralympians in schools, offering in-person mentorship.

With the shift to distance learning in 2020, RSG! creatively found a way to continue connecting with students by developing the RSG! Fall Virtual Series, powered by The Foundation for Global Sports Development.

Throughout October and November, teachers and students tuned in to learn new workout routines and concepts related to SEL. The videos featured 9 Olympians and Paralympians: Kim Glass, John Naber, John Moffet, Samantha Bosco, Alex Roelse, Anita Alvarez, Tasha Danvers, Rudy Garcia-Tolson, and Kristy Kowal.

International Tennis Federation

The Foundation for Global Sports Development and the International Tennis Federation (ITF) joined forces to promote gender equity in sport through ITF's "Advantage All" initiative. With this purpose-driven effort ITF aims to empower women to take leadership positions in all areas of sport, maintain balanced participation, raise the commercial appeal of the women's game, and manage the media image of women's tennis -- ultimately creating a culture that includes and inspires all.

With our support, ITF will achieve these goals by fostering mentorship, hosting webinars, providing networking opportunities, engaging key audiences in communications, and conducting research.

Eyes on the Goals: An SDG Digital Series Premiere

Our mission and work is closely aligned with the United Nations Sustainable Development Goals (SDGs), which are 17 global goals created to achieve a “better and more sustainable future for all.” As part of our special consultative status with the United Nations Economic and Social Council (ECOSOC), we have the opportunity to participate in United Nations forums and events, particularly where sport is part of the conversation.

In January 2020, we supported and attended “Eyes on the Goals: An SDG Digital Series Premiere” at the United Nations headquarters in New York City. The event was a world premiere of seven short films - each one focused on an SDG - prior to their digital launch on social media. Created by the United Nations Development Programme (UNDP) and Sustainability Partners, Inc., this unique film series served not only to educate audiences about the SDGs but also to support NGOs geared towards achieving the goals.

One of the short films focused on sport for development and featured Michael Johnson, who advocated for Goal 10 - Reducing Inequalities, and Hope Solo, who spoke about Goal 5 - Gender Equality. Following the video’s debut, Noelle Richard from the UNDP moderated a discussion with Melanie Raffle Armenti, GSD’s Chief Operating Officer, and Lex Chalot from Beyond Sport about the impactful role sport has on development, sustainability, and gender equality.



Courtesy of United Nations Development Programme

BOOST2020

Throughout 2020 we remained committed to supporting our extended sports community as athletes and sports organizations worldwide adjusted to life during COVID-19.

Athletes, particularly those training for the Summer Games, were faced with unprecedented uncertainty as competitions were canceled, access to training facilities was limited, and job and family transitions made training difficult.

To support these athletes and their dreams for gold, The Foundation for Global Sports Development launched the BOOST Athlete Grant Program. With this program, the Foundation provided ten athletes with unrestricted grants in the amount of \$10,000 each.

Final selections were guided by an Advisory Board, consisting of athletes and leaders in sport who are familiar with the demands of elite athletes.

ADVISORY BOARD MEMBERS:

Reynaldo Brown

(Olympian – High Jump)

Xavier Gonzalez

(Deputy Managing Director, Sports & Event Learning and former CEO of the International Paralympic Committee)

Karin Korb

(Paralympian – Wheelchair Tennis)

Steve Mesler

(Olympian – Bobsledding and Founder of Classroom Champions)

John Moffat

(Olympian – Swimming)

Gabrielle Sabharwal

(Publicist and PR Director)



RECIPIENTS



Byron Branch
Dayton, OH
Wheelchair Fencing



Felicia Brown
Lexington, KY
Track & Field



Amanda Dennis
Peachtree City, GA
Goalball



Ella Eastin
Newport Beach, CA
Swimming



Desmond Jackson
Durham, NC
Long Jump



J. Dee Marinko
Guthrie, OK
Sitting Volleyball



Pearl Outlaw
Charlottesville, VA
Para Rowing



Aaron Scheidies
Lynnwood, WA
Paratriathlon



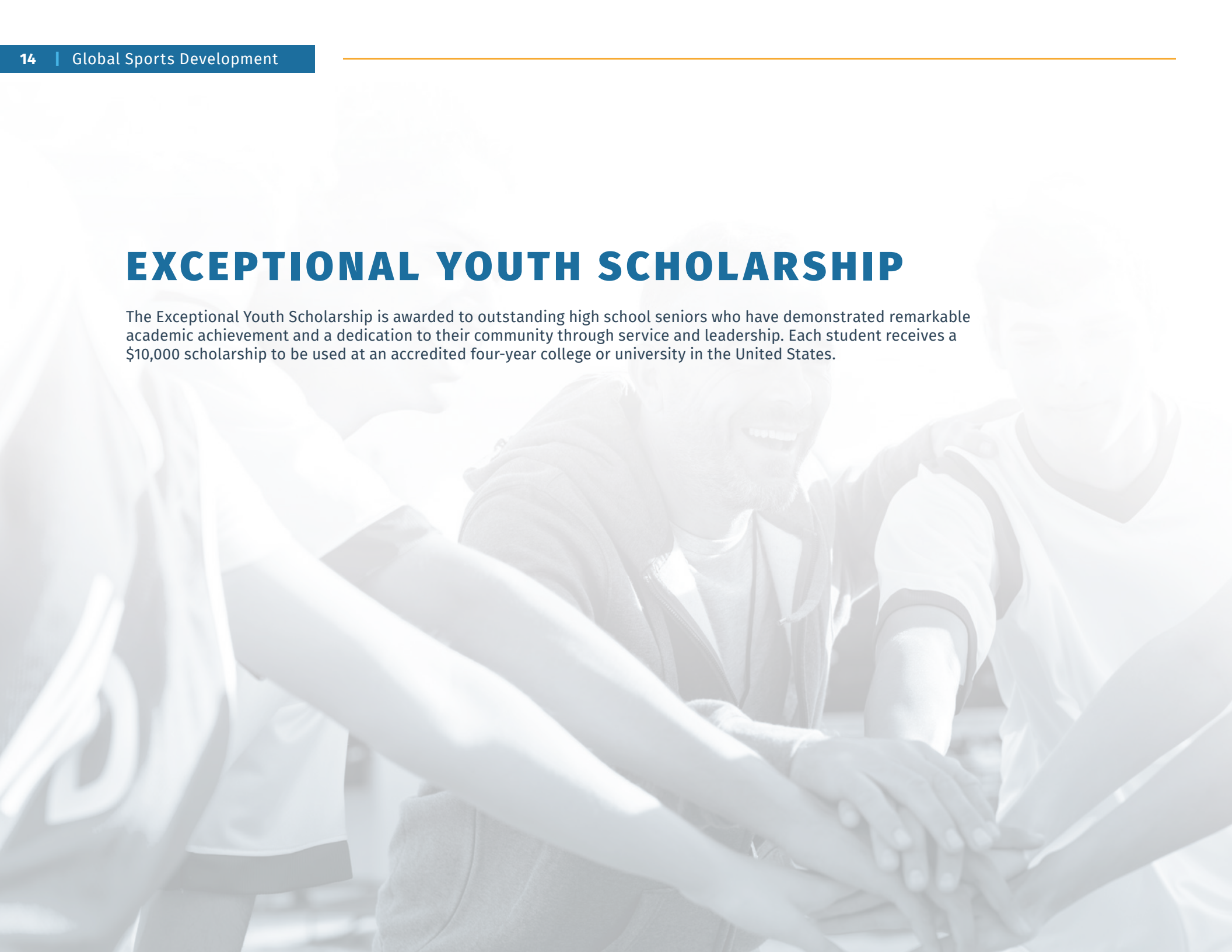
Jennifer Schuble
Homewood, AL
Paracycling



Shannon Solares Rowbury
San Francisco, CA
Track & Field

EXCEPTIONAL YOUTH SCHOLARSHIP

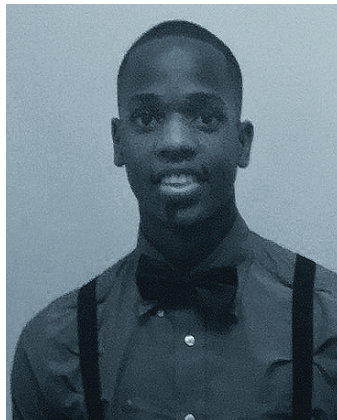
The Exceptional Youth Scholarship is awarded to outstanding high school seniors who have demonstrated remarkable academic achievement and a dedication to their community through service and leadership. Each student receives a \$10,000 scholarship to be used at an accredited four-year college or university in the United States.



RECIPIENTS



Anna Eggers
Indianapolis, IN
Columbia University



Blessed Mbogo
Silver Spring, MD
Gallaudet University



Anh Pham
Garden Grove, CA
*University of California
at Berkeley*

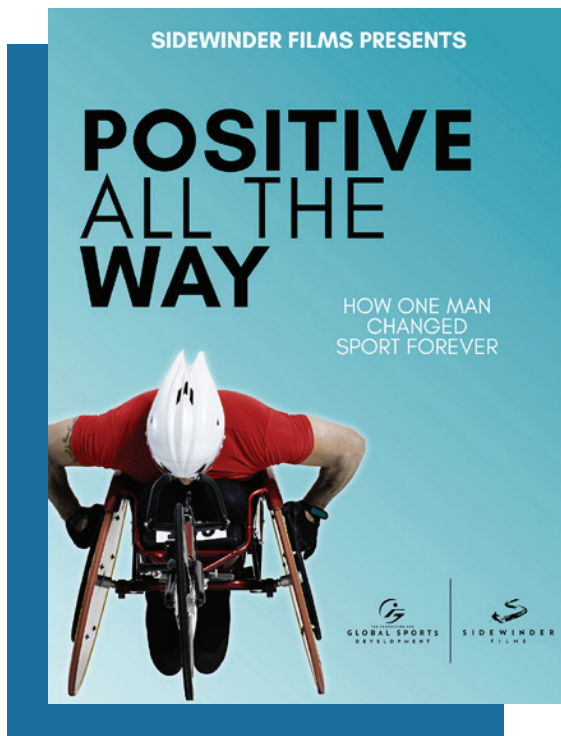


Noah Robertson
Summerfield, NC
*Pennsylvania State
University*



Brooke Solomon
Detroit, MI
Howard University

POSITIVE ALL THE WAY



Positive All the Way, the newest short documentary from Sidewinder Films, explores the power of adaptive sport to ignite the human spirit. The film tells the story of how Sir Philip Craven, the former president of the International Paralympic Committee, guided the Paralympics to become a global leader for social change.

Positive All the Way features interviews from some of the biggest players in paralympic sport, including Sir Philip Craven, Katy Sullivan, Allison Compton, Xavier Gonzalez, Craig Spence, and Tony Sainsbury. In the film Sir Philip shares his life experiences which shaped him into the leader he is today. *Positive All the Way* chronicles the growth of the Paralympics and highlights the organization's leadership during the Russian doping crisis in the 2016 Rio de Janeiro Games.

The film's world premiere was at the 2020 ReelAbilities Film Festival: New York which took place virtually in April of 2020. Then, over 4th of July weekend, *Positive All the Way* had its broadcast premiere on PBS and the film has since aired in over 200 cities across the country. It is still available to stream on PBS.org in the United States.

We were delighted to share *Positive All the Way* with audiences through special virtual screenings. Angel City Sports included our film in their programming for the 2020 Angel City Games, which included a live screening followed by a panel discussion with Allison Compton, a Sitting Volleyball Paralympian, and GSD's Brooke Bumgardner, one of the executive producers of the film.

As part of their inclusion week, Dixie State University hosted a hybrid virtual and in-person screening of the film, followed by a Q&A with Allison Compton, Brooke Bumgardner, and producer Dr. Steven Ungerleider. The Q&A recording is available on our website.

Capping off a successful year of engaging audiences across the world, *Positive All the Way* won "Best Documentary" at the Together! 2020 Disability Film Festival in the United Kingdom.



AT THE HEART OF GOLD



We launched our media division Sidewinder Films in 2015 with the objective of producing groundbreaking documentary films about sport, not just for the purposes of entertainment, but to go beyond the films and create meaningful, lasting change.

At the Heart of Gold: Inside the USA Gymnastics Scandal (ATHOG) premiered in 2019 and stunned audiences worldwide as they learned the extent of abuse carried out by Larry Nassar, the former USA Gymnastics doctor, as well as the multiple institutional failures to protect young athletes.

VIRTUAL SCREENINGS

Committed to raising awareness around the topic of abuse in sport, we launched our Courage First initiative by offering *ATHOG* screenings and Q&As around the country. We began 2020 by hosting several events in person at several colleges and universities. Then, with the emergence of COVID-19 in the United States, we quickly shifted to all-virtual programming.

Our digital efforts kicked off with a large-scale virtual screening of *At the Heart of Gold*, attended by over 200 viewers across 23 countries. The screening was a resounding success. In follow-up surveys, 97% of respondents reported they better understood how predators operate, 93% said they better understood institutional betrayal, and 82% reported they felt more prepared to help someone who disclosed abuse to them.

DISCUSSION GUIDE

To enhance the viewers' understanding of the abuse case highlighted in the film, as well as to spark meaningful conversations in communities and schools, we created a film discussion guide. Available online as a PDF, the guide features timelines, support resources, background information, and guided discussion prompts. The guide is available in English and Spanish.

AWARDS

At the Heart of Gold has undoubtedly transformed how society ensures the safety of young athletes and supports survivors of abuse. Considering this impact, the Television Academy selected *ATHOG* as one of six programs to be included in its 13th Television Academy Honors. This prestigious award celebrates and recognizes programming that creates awareness, enlightens, educates and/or positively motivates audiences.

While the Television Academy Honors are separate from the academy's Emmy Awards, we were thrilled that *At the Heart of Gold* also received two nominations in the 41st Annual News and Documentary Emmy Awards. Our film was nominated for Best Documentary and Outstanding Investigative Documentary.



HONORS

OFFICIAL RECIPIENT
2020



COURAGE FIRST AND UC SPEAKS UP PARTNERSHIP



The Foundation for Global Sports Development values partnerships and collaborative efforts to maximize the reach and impact of our programs. In 2020 we were delighted to align our Courage First initiative with UC Speaks Up to prevent campus sexual assault.

Working together, we aimed to raise awareness about sexual violence prevention and resources available to survivors by offering students, faculty, and staff across the University of California (UC) system the opportunity to participate in virtual screenings of *At the Heart of Gold*, accompanied by discussions featuring survivors, policy experts, and direct support professionals from campuses.

The UC Speaks Up initiative is a signature project of the UC Global Health Institute: Women's Health, Gender, and Empowerment Center of Expertise. Led by UCLA professor, Dr. Jennifer Wagman, the team of staff, interns, and student ambassadors worked to inform how campus prevention, education, and response efforts against sexual violence can be tailored to meet the unique needs of individuals in California.

Together we hosted three virtual events for four campuses, including Los Angeles, Davis, Irvine, and Merced, totaling over 150 attendees. We were honored to have an array of expert speakers, including Professor Marci Hamilton and Carter Timon from CHILD USA, Daphne Young from Childhelp, and ATHOG producer Dr. Steven Ungerleider. We are grateful to the following Sister Survivors for joining the program: Trinea Gonczar, Larissa Boyce, Chrissy Weathersby-Ball, and Amanda Thomashow. Two of the panels also included representatives from campus CARE offices, Nicole Leon and Sarah Meredith.

At the close of each event, we sent the attendees surveys to determine how much their knowledge of sexual violence and resources available to survivors changed from before watching the film and attending the discussion. Across all events, 100% of respondents reported they felt more prepared to help someone who discloses abuse. Between 50-75% of respondents reported that the film and panel discussion helped them better understand the following topics about sexual abuse: predatory grooming behaviors, the imbalance of power in an abusive situation, and debunking myths and/or stereotypes about survivors.

Thank you to UC Speaks Up for this tremendous opportunity to raise more awareness through our film *At the Heart of Gold* and vital discussions. Recordings of the panel discussions can be found on our website at www.globalsportsdevelopment.org.



As we move into the new year, I am optimistic and eager for the future of sport as well as our foundation and film production company. Despite the obstacles and turbulence of 2020, our entire community came together and supported one another, facing those difficulties together.

In collaborating with other organizations throughout the year, we could clearly see the impact of COVID-19 on athletes who had been training for the Summer Games. The stress of uncertainty, the sudden loss of income and access to training, and the critical priority of caring for their families' needs had taken a toll on athletes' goals of competing in Tokyo. To support these athletes and their dreams, we launched our BOOST2020 Athlete Grant Program, which provided \$100,000 in grants to athletes, empowering them to continue their training.

With community wellness at the top of our priority list, we were pleased to partner with *Ready, Set, Gold! (RSG)* to expand their health-focused education programs to audiences across the country. As part of RSG's fall virtual series, each week offered a new 30-minute video featuring Olympic and Paralympic athletes mentoring young people on topics related to social and emotional learning, as well as physical fitness and nutrition.

Grants and partnerships are just one important component of our mission. We were incredibly honored for *At the Heart of Gold: Inside the USA Gymnastics Scandal* to be recognized by The Television Academy in its 13th Academy Honors awards program, as well as to be nominated for Best Documentary and Outstanding Investigative Documentary in the News & Doc Emmy Awards. Our upcoming documentary *Waterman* is moving into the post-production stage, and we are eager to share the tribute to Duke Kahanamoku with audiences in 2021.

We are grateful to our community and for all we were able to accomplish together in 2020. Thank you for reading our annual report, and we hope you will join us in celebrating the sport of life in the coming year.

David Ulich
President

A handwritten signature in black ink, consisting of a stylized 'D' followed by a series of loops and a final 'i'.





The Foundation for Global Sports Development and Sidewinder Films

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